CHSM LEADERSHIP KNOWLEDGE CONNECTIONS Colorado Healthcare Strategy & Management

SPONSORSHIP LEVELS AND BENEFITS*

Free Event Passes	15	30
Logo placement on CHSM website		
Company summary and link on sponsor page	•	
Company summary, logo, and link on sponsor page		•
Post to whitepaper/case study resource library	2	4
Home page logo and scroll		
Brand visibility during events		
Slides listing sponsors by tier at beginning and end of each event	•	•
Involvement opportunities during event		
Sponsor Spotlight: 1 minute at beginning of virtual events to talk about your company		
Sponsor branding on registration page		
Lead Q&A session with panelists		
CHSM LinkedIn social media promotions		•
CHSM Social Media mentions	•	•
Member at the CHSM Sponsorship Forum (1 seat)	•	•
Salon Dinner with local health executive (group size of 10 or less)		
Annual attendee intelligence report	•	•

Sponsor welcome message: Opening remarks for 5 minutes at 1 event a year

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Silver

\$2,000

Bronze

\$1,000

Gold

\$3,000

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Platinum

\$5,000

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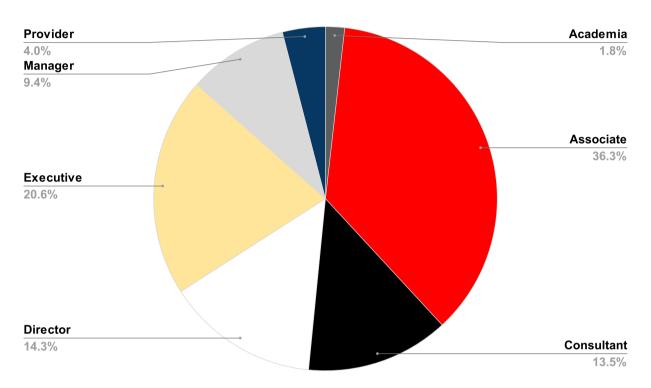
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*Assume benefits apply virtually or in-person unless otherwise indicated.

www.chsm.org

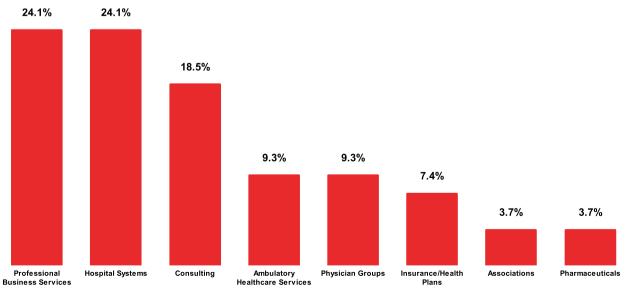
WHO ARE OUR MEMBERS?

More than 1,100 active participants rely on CHSM to bring them expert opinions about healthcare in Colorado. Attendees participate in monthly events to stay informed and up-to-date on what's going on in Colorado and the healthcare industry as a whole. Sponsors are presented as thought partners and are frequently featured as panelists to showcase thought leadership and innovation on relevant topics.



Attendees by Job Type





Learn more about CHSM at www.chsm.org.

CHSM events attract thought leaders and executives from almost 300 different companies. While many leaders are healthcare focused, CHSM guests come from many different industries including communication and technology.

1 World Translation, Inc. 9Health-365 Abbott Advanced Recovery Systems AeroCare an AdaptHealth Company Aetna AFL Enterprises, LLC Aging at 5280 AJG ALDAT LLC Aledade Alexion/ Astra Zeneca All the Comfort of Home, Inc. Amazon AMC Health AmeriHealth Caritas Amaen Angela Jenkins & Associates, LLC Anthem BC/BS Aon aPatientsPlace.com ArdentCare Solutions, LLC AristaMD Aspen Advisors Aurora Health Alliance Aurora Mental Health Center Avodah Avodah Med Axiom Politics Axis Health system bambooHealth Baskett LLC Beacon Health Options BELL BOL PARTNERS, LLC BEST Health Plan Blue Sky Telehealth Boulder Valley IPA Bozeman Health Brownstein Hyatt Farber Schreck, LLF Canadian Consulate in Denver Care Synergy CarePatrol Carepoint Carepoint Health CIVHC Centura Health Cerner CGI Change Healthcare Changing the Narrative CHI Children's Hospital Colorado СНРА Cigna CirrusMD

Cisco Systems Clinix Center for Health Colorado Acces Colorado Allerov & Asthma Centers, P.C. Colorado Association of Health Plans Colorado Behavioral Healthcare Council Colorado Care Partners Colorado Commission on Aging Colorado Commission on Family Medicine Colorado Community Health Alliance Colorado Department of Health Care Policy & Financing Colorado Health Institute Colorado Health Neighborhoods Colorado Hospital Association Colorado PERA Colorado Permanente Medical Group Colorado School of Public Health CommonSpirit Health Community Health Provider Alliance Connect for Health Colorado Contexture COPIC CORHIO Cox Swanson Consulting, Inc Center for Personalized Education for Professionals Craig Hospital Creavin Consulting Credit Service Company, Inc. Critical Care, Pulmonary and Sleep Associates CSI Healthcare IT CVP Payer Contracting and Alignment David Brody Consultant Inc DCCS Delta Dental Denver Health Denver Metro YMCA Denver Regional Council of Governments Denver Tech Insurance Department of Defense Division of Workers' Compensation DOI DORA FMC, PLLC Employers Health Ernst and Young Evergreen Healthcare Advisors, Inc. FocalPoint Technology Partners FORERUNNER Health Consulting Friday Health Plans Front Bange Community College Front Range Health Partners FSB Property Management GE Healthcare Geneia Genentech

Geriatric & Family Medicine GERICK Greene Consulting Growth Stage Management, Inc. Gunnison Valley Health Hanger Clinic Hans Wiik Health Group, LLC HBH Strategy HCA Healthcare нос HDR Health Net Federal Services LLC Healthcare Innovation Healthgrades HealthTeamWorks Healthy Price Heathgrades Help On Demand Holmes Murphy (HMA) HORD COPLAN MACHT IBM Watson Health Icertis IMA, Inc. Information Options, LLC Informed Opinion Leadership Action Group Inner City Health Cente Insurance Marketing Enterprises, Inc. Ironwood Health Issues Research, Inc Janssen Pharmaceuticals JBF Consultants Jefferson Center for Mental Health JLG Health Solutions LLC JNL Sales Strategy Johnson & Johnson JSI Kaiser Permanente Kids In Need of Dentistry Labcorp Larimer County Lockton Companies Lone Tree Family Practice Matthews-Vu Medical Group McKesson Medefy Health Medical Review Institute of America (MRIOA) Memotevi Mental Health First Aid Colorado/ Colorado Behavioral Healthcare Council Mental Health Partners Merck Metropolitan State University of Denver Meyer Michael Best Strategies Milliman ModivCare Monument Health

Mount Evans Home Health Care & Hospice Mountain Family Health Centers MSH MTM Value Based Care Strategies and Solutions, LLC myHealthAdviso Namaste Home Health and Hospice National Jewish Health NevCore Group NHP North Metro Fire Rescue District north range behavioral health Northeast Health Partners NTTDATA Nurse-Family Partnership OeHI Off Piste Ltd Office of eHealth Innovation Office of Saving People Money on Health Care Open Heart Counseling Optum OTG Consulting P-Cubed Partners Pactus Healthcare Panorama Orthopedic & Spine Center Partnership for Age Friendly Communities in Larimer County Paul Murphy Consulting PCN Peak Health Alliance Pediatric Allergy Solutions PeopleCare Health Services Perkins and Will Perspecta Pfize Physician Health Partners Physicians' Ally Pinnacle Healthcare Consulting Pinnacol Assurance Plan to Invest Capital Management Planned Parenthood of the Bocky Mountains Plante Morar Point B Porchlight Health Prescience Health Primary Care Partners Primary Care Physicians Primary Value Qualman Associates, LLC R.T. Welter & Associates Rethink Revenue Enterprises, LLC Robertson Consulting, Inc. Rocky Mountain Cancer Centers Rocky Mountain Health Plans Rocky Vista University Root Valuation

RPM Family Health RT Welter RubiconMD **Bural Partners in Medicine** RxRevu, Inc Sage Growth Partners San Mateo Health Sana Benefits Sanofi US Sara Gallo I I C Schorr Consulting SCL Health Seque Consulting Sensentia Sherri Tetachuk Silver Key Senior Services Slalom Snell & Wilmer LLP Society of Physician Entrepreneurs SonderMind Spearca Communications Spoke Health Stantec State of Colorado State of Reform Steadman Group Strategic Benefit Resources STRIDE Community Health Center Summit Medical Consultants SummitStone Health Parners Technical & Marketing Writing TeleNenh The Denver Hospice TLC Concierge Services Tri-County Health Department TRICARE Health Plan UCB Inc. UCHealth UMR United HealthCare University of Colorado University of Colorado Medicine University of Colorado School of Medicine University of Denve US Anesthesia Partners US Renal Care USAP Colorado Usha varma, MD Vail Health Vanguard Communications Group VIVAGE Senior Living Vizient Western States Cancer Research NCORF Xcelerance Yakima Valley Farm Workers Clinic Zelis

ABOUT CHSM

Colorado Healthcare Strategy & Management (CHSM) is the state's only nonprofit association serving all aspects of healthcare. CHSM provides a forum to give participants access to timely industry information, to foster discussion around complex problems, and to bring leaders together to exchange innovative ideas. Through educational and networking opportunities, CHSM helps develop and shine a spotlight on leaders with the knowledge and connections to advance the Colorado healthcare system.

For questions or more information sponsorships, contact us at sponsors@chsm.org.

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Learn more about CHSM at www.chsm.org.