

Winning Physician Support Through a Focus on Medical Staff Satisfaction

Speaker

Jeff Dorsey

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HCA HealthONE, LLC – Continental Division

Friday, February 23, 2006

Registration 7:15 a.m. – 8:00 a.m.
Breakfast and Networking 7:30 a.m. – 8:00 a.m.
Program 8:00 a.m. – 9:00 a.m.

The days of a doctor being loyal to a specific hospital are waning fast. Now the name of the game is physician satisfaction as hospitals and health systems work to ensure they have the doctors they need to be competitive. Of course having the latest technology available to the medical staff is essential, but making the doctors' jobs easier and doing everything possible to keep patients happy with the delivery of care is also key.

Please join us as Jeff Dorsey discusses his experience working in Colorado, Oklahoma, and Kansas to ensure his company's hospitals have the physician support they need to meet patient demands and compete with other health care systems.

ABOUT OUR SPEAKER:

Jeff Dorsey is President and Chief Executive Officer of the HCA Continental Division. In this role, Dorsey oversees hospitals in Colorado, Oklahoma, and Kansas. The HCA HealthONE, LLC joint venture, which Dorsey also leads, is the largest healthcare system in metro Denver. Prior to his current position, Dorsey was President and CEO of Rose Medical Center.

Dorsey earned his Masters in Health Administration from the Medical College of Virginia and his Bachelors Degree in Business from Miami University in Oxford, Ohio. He and his wife, Marcel, have three children, Jason, Morgan, and Ashlyn

Coming March 23, 2007

GLOBAL SOLUTIONS TO LOCAL HEALTHCARE CHALLENGES?

As the United States begins another political discussion concerning much-needed solutions to the nation's healthcare costs and access, join co-presenters from PricewaterhouseCoopers who will discuss their groundbreaking report, HealthCast 2020. The report looks at solutions and responses from around the world to

the globalization and industry-wide convergence of healthcare. What insights, best practices and policy lessons can be learned from experiences in various countries to create a globally sustainable health system? Who, or what, is driving the solutions? Attend CHSM's March program and find out.

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Kindred Hospital is a long-term acute care hospital that serves Colorado and the surrounding states, and is recognized in the community as the preferred provider for the next level in acute care. We provide innovative, outcomes-oriented management of ventilator-dependent and medically complex patients experiencing the consequences of catastrophic illness. www.kh-denver.com

CONTRIBUTORS

Bass Marketing specializes in healthcare marketing and advertising services. Clients include hospitals, managed care organizations, physicians, senior living providers, healthcare corporations, and associations. www.bassmarketingllc.com

Centura Health is Colorado's largest healthcare system and fourth largest private employer, with 12 Front Range hospitals, eight senior living facilities, and home health and hospice services. Centura is a faith-based, not for profit organization. www.centura.org

Exempla Healthcare is a not-for-profit, community-based health care system that includes Exempla Good Samaritan Medical Center, Exempla Lutheran Medical Center, Exempla Saint Joseph Hospital, and the Exempla Physician Network. Exempla is dedicated to fostering healing and health for the people and communities it serves. www.exempla.org

McManis Consulting offers research and consulting services to healthcare organizations, including strategic and business planning, facilitation, market research, and economic analysis. www.mcmanisconsulting.com

The Medical Group Management Association (MGMA), is the nation's principal voice for medical group practice. Headquartered in Englewood, MGMA has more than 19,000 members in 10,200 organizations, representing 210,000 physicians. www.mgma.com

Oleen Healthcare Information Management offers consulting services including project management, business process reengineering, implementations, conversions, programming, training, and facilities management. www.oleen.com

Patient Tools is a leader in patient-reported information such as chronic conditions, co-morbidity, adherence, and quality of life. The information is used for individual patient care, population management, and evidence-based outcomes. www.patienttools.com

Pinnacol Assurance is Colorado's choice for workers' compensation. Since 1915, Pinnacol's mission has been to provide an assured source of workers' compensation insurance to Colorado employers and their greatest asset - their employees. www.pinnacol.com

Regis University offers undergraduate and graduate programs for working adults and traditional students. Healthcare programs include nursing, nursing management, physical therapy, health information, and healthcare administration. www.regis.edu

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Fees

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Basic Members	\$35	\$25	Save \$10
Supporting Members	\$10	Free!	Save \$10
Sponsor Passes	Free	---	---
Guests	\$45	\$35	Save \$10

Early Registration Deadline **February 16, 2007**
Supporting members and Sponsors: pre-register to ensure seating

Event Registration Commitment

Event seating is limited and facility commitments are made for registered attendees. No refunds are given for non-attendance. Outstanding registration balances will be billed. Cancellations are accepted until 7 days before the event, the pre-registration deadline. After the pre-registration deadline, you are welcome to transfer your registration to a substitute. For more about payment and cancellations, visit our web site at www.chsm.org.

How To Register

Online. The CHSM web site at www.chsm.org

Fax. 303 265 9224

Mail This Form.

Checks payable to Colorado Healthcare Strategy and Management.

Send to: CHSM • 423 West First St. • Minden, NE 68959-1509

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Presents

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Summit Events Center

411 Sable Boulevard
Aurora, Colorado 80011
303.343.3833

Just east of I-225 off 6th Avenue
At the south end of the complex, next to Hobby Lobby

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